Give Educators the Support They Need with Educator Ally™



Personalized online training to strengthen educators' SEL skills, manage stress, and improve classroom practice



Professional Development for a Safe and Supportive Culture

With customizable support for every educator

Educators benefit from real-world skill training, nonjudgmental supports, and a private, empathic approach that eliminates fear of embarrassment or reprisal.

As educators grow in confidence and skill, administrators benefit from improved staff morale, attendance, and classroom practices.

> Privacy, plus the 'no blame no shame' approach, makes it easier for people to look at sensitive areas like race.

-Shakeel Ali, Diversity Consultant

Today is my first contact with Ripple Effects for teachers. Already I feel like going back to the classroom to implement what I've learned.

-Teacher. NYC Public Schools

Today's Educators Face Huge Challenges

Overwhelming demands at school

- Trying to meet objectives for the most diverse groups of students in history
- Delivering instruction in social-emotional skills
- Understanding how trauma impacts student learning
- Addressing equity issues
- Providing positive behavioral supports
- Being culturally responsive
- Managing a huge paperwork burden
- Dealing with adult bullying

Personal stressors at home

- Financial pressures
- Relationship conflicts
- Mental health issues
- Substance abuse challenges

The end result

Educators feel overworked, unheard, and unsupported.

Administrators have to deal with poor morale, increasing absenteeism, staff retention issues, discipline problems, and declining student achievement.

Educator Ally is here to help!

Staff strengthen their SEL skills, manage their personal stressors. and hone their teaching practices.

Overall school functioning improves and administrator workloads decline.





Strengthening Your SEL Decasi-frontional Strengths > Self-Arranteess Knowing yourself Strengths Values Learning preferences Learning







A Scalable Solution for Educator Supports

Based on the real-world earned wisdom of educators

Educator Ally lightens the load by:

- Recognizing and empathizing with educator challenges
- Empowering educators to solve students' emotional and behavior problems
- Increasing educators' responsiveness to learning differences
- Promoting educators' cultural competence
- Helping educators address disproportionate discipline
- Fostering staff leadership and social-emotional abilities
- Supporting effective implementation of student SEL programs
- Enabling implementation in a wide range of settings

Engaging

Evidence-based

Personalized

Effective

A staggering level of educator stress

Teachers are chronically absent more often than students with the highest absenteeism rate.

90% of teachers nationwide are actively disengaged or not engaged in their work.

54% feel unprepared or very unprepared to respond to students' behavior problems.



Improve teaching and learning

When educators feel supported and improve their skills, their stress level decreases, their teaching practice improves, student behavior problems decline, and student performance benefits.

Administrators can support their teachers across any size school or district and provide CEUs by module toward certification.

Allows educators to privately address sensitive issues such as adult bullying, drinking problems, depression, and disliking or fearing a student.

Anytime/anywhere support
Available for phones, via web, or downloadable app
IOS, Windows, Chromebook, desktops, laptops

3 Units, 15 Modules, 120 Multimedia Lessons

Just-in-time supports and structured curricula



Build Social-emotional Strengths

Social-emotional strengths

Improve Self-awareness

Knowing yourself

Strengths

Values Self-efficacy

Learning preferences

Feelings—understanding

Feelings—body cues

Background

Privilege

Bias

Be Aware of Others

Empathy

Perspective-taking

Predicting feelings

Connect with Others

Connectedness

Showing care
Showing respect

Honesty

Kindness Humor

Courtesy

Trust Fairness

Take Charge of Yourself

Strengthening self-determination

Setting goals

Building resilience

Persevering

Managing stress

Caring for yourself

Caring for your body

Calming yourself Changing self-talk

Managing your feelings

Mad Afraid

Letting go

Asserting yourself

Assertive voice

Assertive body

Assertive face

Assertive message Controlling impulses

Stopping reactions
Predicting consequences

Make Good Decisions

Making decisions

Problem solving

Naming the problem

Identifying options
Weighing alternatives

Trying solutions

UNIT 2:

Honing Effective Teaching Practices

See Through an Equity Lens

Reaching diverse learners Understanding equity

Determining aspects of culture

Socio-economic status

Race and racism

Gender

Sexual orientation

Transgender

Disproportionality

Address Challenging Behavior

Apathy

Attention seeking

Bias activity

Bullying

Defiance

Disrupting class

Disrupting outside of class

Fighting

Impulsivity—students'

Empower Learners

Setting expectations
Fostering growth mindset

Promoting agency

Increasing engagement

Understanding motivation

Recognizing intelligences

Respecting different styles
Differentiating instruction

Facilitating discussion

Address Learning Challenges

Learning-related challenges Specific learning disorders ADHD/attention issues Autism spectrum Giftedness

Intellectual disability

Facilitate Positive Behavior

Behavior management plan

Positive climate

Classroom rules

Consequences PBIS

Restorative practices

De-escalating

Strengthen Your Leadership

Being a leader

Holding a vision/purpose

Transforming yourself

Modeling SEL skills

Modeling social values

Modeling respectful authority

Engaging families

Student Mental Health

Student mental health

Anxiety—students'

Traumatic stress response Handling disclosure

UNIT 3: Addressing Personal

Stressors

School Stressors

Unheard

Unsupported

Overworked

Bullied—adult

Testing pressures

Missing too much work Sexual misconduct

Out-of-School Stressors

Domestic abuse

Your children Financial pressures

Your Mental Health

Secondary trauma

Burnout
Anxiety—adult

Depression—adult

Substance use—adult

UNIT 1

Helps educators leverage strengths, remedy weaknesses, bond with diverse students, build resilience to prevent burnout, make good decisions under pressure, command respect, and show it—to all.

UNIT 2

Helps educators distinguish learning issues from behavior, cultural, and health issues, and address each with technical skill, good judgment, and emotional intelligence. UNIT 3

Helps educators address self-identified sources of stress and burnout, including school-based adult relationships, relationships outside of school, and private mental health issues.



Educator Ally™ Engages and Supports Educators in their leadership development, teaching practices and personal lives

Teachers are under tremendous pressure in good times. Now their responsibilities and challenges are greater than ever. Just in time, Educator Ally is here. Right on their cell phones is a PD Department's worth of advice and support, an ingenious tool they will value for years to come.

-Maurice J Elias,
Psychology Professor, Rutgers U,
directs the Character Development Lab

Join Our "And Still I Rise" Initiative!

Have you or your students faced serious challenges and found a way to thrive despite them? Please share a video of how you came to your real-world earned wisdom and resilience. Earn \$500 if your video is one of the 50 selected for publication by Ripple Effects.

For topics and guidelines, contact us at info@rippleeffects.com

FREE 30-DAY PREVIEW!

Contact us today at **1-888-259-6618** or **rippleeffects.com/freepreview** to try Educator Ally in your school or district—at no charge!

We look forward to working with you to address educator stress, improve morale, and reduce administrator overload.



www.rippleeffects.com